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Sign up and help a charity



A fiver to have your name on this race car!

EVER dreamed of having your name on a race car?

Well, a team from Oswestry have come up with a novel idea to raise charity cash, giving businesses and individuals the chance to have their name on a race car in return for a donation of just £5 or more to their favourite charity.

St Martins motor racer Stuart Morris returned to the track at Anglesey this month with his new team Beyond Racing, but while he was delighted to be back racing, he explained there was much more to this non-profit making project than just tracks and tyres.

"I love racing, but I wanted it to be about something more than that," explains Stuart. "We wanted to use it to encourage people to give to charity and reward them for their generosity. In effect we wanted to take it beyond racing."

For a donation of just £5 or more to your chosen charity, individuals can have their name signed onto the roof of the 220bhp Cosworth-powered Sierra currently competing in the North West Championship, while businesses can have their company logo and chosen charity printed onto the car in return for a larger donation:

"There are no set limits, it all helps," said Stuart, "but we are encouraging businesses to give at least £100 and some have already given much more, which is fantastic.

"It was important to us that people should be able to choose which charity their money goes to, and those already on the car have all picked causes very close to their hearts, which makes it extra special."

Every penny donated - including the tax via Gift Aid - goes directly to the charities and among the local businesses already on the car are

Comtext Signs supporting County Air Ambulance, Zest Ladies Fitness for Cancer Research UK, KC Jones Auto Repairs for Birmingham Children's Hospital and Hope House, and Reliant IT supporting Diabetes UK.

"Having someone's name signed onto the roof is also a really fun birthday present," added Stuart. "We

● **Charity wins: ABOVE.** The Beyond Racing race car showing the names of some of the local businesses which are already supporting the project, giving hundreds of pounds to their chosen charities.

● **Your name here: LEFT.** Stuart Morris of Beyond Racing, who is offering individuals the chance to have their name on a race car in return for donating £5 or more to their favourite charity.

can send you a picture of the name on the car and you can get live updates from the races on our website, which also has videos, blogs and details of all the people supporting the project. You are also welcome into the paddock at any of our races to come see the car for yourself.

"It's a fun way of supporting a charity," explained Stuart, "and the great thing is that no matter where the car finishes, charity always wins!"

● *To find out more visit www.BeyondRacing.net*

